



JOB TITLE

Graphic/Data Visualization Designer

Reports to:

Chief Communications Officer

Position Summary:

This is a unique career opportunity for an experienced graphic designer to dive into data and find creative ways to make complex and important health information come to life for an organization dedicated to improving community health across Texas.

The Graphic/Data Visualization Designer collects and analyzes data from multiple data sets and sources to create visualizations to assist and convey EHF's work to improve community health in an intuitive, informative, and compelling way to a wide variety of audiences. The Graphic/Data Visualization Designer actively supports the administrative and programmatic activities of EHF by collecting and communicating the work of EHF and by overseeing the development of graphic and presentation templates for use by staff.

Working as part of the communications team, the Graphic/Data Visualization Designer will ensure that the Foundation is communicating the foundation's work in an understandable and impactful way as it transforms the health of the 11+ million people in the 80 counties of the Episcopal Diocese of Texas.

Scope of Work:

- ▶ **Work** as a part of the Communications team to develop the Foundation's overall communications strategy for delivering on the vision, consistent with the direction set by the Foundation's board.
- ▶ **Assist** the Chief Communications Officer and all EHF divisions to ensure that EHF communications are presented effectively and meaningfully.



Primary Responsibilities

Graphic/Data Visualization Designer

Primary Responsibilities:

- ▶ **Create** graphics to support EHF digital publications
- ▶ **Create** visuals and interactive experiences for EHF's website
- ▶ **Design, develop and produce** interactive graphics of structured content and data for EHF communications
- ▶ **Optimize** navigation, layout, user interface and user experience of interactive graphics and dynamic content
- ▶ **Design** core EHF publications like research reports, issue briefs, factsheets, grant guidance, division one-pagers, opinion essays, and more
- ▶ **Assist** with the management and updating of website content
- ▶ **Create** miscellaneous graphics for website, social media channels, news media releases, interactive features, events, and other content
- ▶ **Create** concept illustrations that communicate various health and health policy topics
- ▶ **Assist** in the design of some administrative external communications
- ▶ **Research and select** compelling photography, illustration, and animation to enhance EHF products

Data Visualization and Graphic Content Creation

- ▶ **Create** compelling data visualizations and infographics in support of EHF research
- ▶ **Draft and design** visualization products incorporating feedback from EHF partners
- ▶ **Analyze** qualitative and quantitative data and written information to identify bottom-line messages to create clear, convincing visuals that make those messages easily understandable
- ▶ **Oversee** creation of online design templates using Canva or similar tools for staff to use for external presentations
- ▶ **Collaborate** with staff to create infographics and other visualizations to be used strategically
- ▶ **Participate** in meetings to facilitate visualization development. Acts as liaison with teams and programs on matters involving presentations, graphics, and visual illustrations.

Print and Other Design

- ▶ **Design and layout** print publications, including reports, fact sheets, event announcements, and other printed items as mentioned above
- ▶ **Manage** printed publications from concept to completion



Qualifications and Skills:



- ▶ Bachelor's Degree in Graphic Design, Visual Communications, Data Visualization, or a related field
- ▶ Three to four years of experience working with data and infographics with a strong design portfolio
- ▶ Self-starter who works with a sense of urgency while managing multiple projects and deadlines
- ▶ An understanding of public health, public policy, or other related social science disciplines is a plus
- ▶ Familiarity with Tableau, ArcGIS, or other data analysis and visualization software
- ▶ Experience in developing presentations and/or summarizing research and mapping data and information targeting diverse stakeholders
- ▶ Experience with Canva or similar online design tools
- ▶ Languages: Python or R, HTML 5, CSS 3, Javascript, Java, PHP
- ▶ Software: Adobe Creative Suite, Figma, Sketch or XD for web design, Tableau, ArcGIS
- ▶ Content and Email Management: proficiency with WordPress or similar CMS, ConstantContact, or similar email marketing tools
- ▶ Working understanding of typography
- ▶ Strong written and verbal communication skills; ability to clearly and concisely exchange ideas, facts, and technical information with others
- ▶ Attention to detail and meticulous focus on sensitive and time-sensitive materials and activities
- ▶ A project manager who is comfortable working in an environment of change and upstream thinking
- ▶ Respect for diversity and knowledge of the region's demographics



All employees are expected to comply with EHF values, EHF citizenship expectations and EHF policies and procedures. These include: taking responsibility for actions and outcomes, being a good steward of resources, being transparent, being a team player, producing high-quality work and maintaining a high level of productivity. All employees are expected to have sound knowledge of Microsoft Office software.

Compensation:

Salary range is \$83,794 to \$93,105 and will be set in accordance with the successful candidate's experience. In addition to salary, the candidate will receive Episcopal Health Foundation's employee benefits which include comprehensive health insurance coverage and a retirement plan to which the Foundation will contribute an amount equal to 9% of base salary.



About the Episcopal Health Foundation:

The [Episcopal Health Foundation \(EHF\)](#) believes all Texans deserve to be healthy. EHF is committed to transform the health of our communities by going beyond just the doctor's office. By providing millions of dollars in grants, working with congregations and community partners, and providing important research, we're supporting solutions that address the underlying causes of poor health. EHF was established in 2013 and is based in Houston. With more than \$1.2 billion in estimated assets, the Foundation operates as a supporting organization of the Episcopal Diocese of Texas and works to help 11 million people across [80 Texas counties](#).

#HealthNotJustHealthCare

Interested candidates should apply at <https://www.episcopalhealth.org/about/work-with-us/>
The position will remain open until filled.